

Sharlu (Sharjah National Lube Oil Co. WLL.)

The Pioneer

Sharjah National Lube Oil Company Limited W.L.L (SHARLU-www.sharlu.com) pioneered the manufacture of quality lubricants in the United Arab Emirates complying with international standards.

The company was built on a commitment of continuous improvement in Quality and Customer Service. This commitment has enabled the company to remain at the forefront, setting standards of service that its competitors strive to emulate.

The Leader

Sharlu has many firsts to its credit

- **The first to offer locally manufactured high quality lubricants.**
- **The first to offer bulk consumers the convenience of direct onsite delivery.**
- **The first to meet customer demand for bulk tank installation.**
- **The first to offer in-house analysis of used lubricants.**
- **The first to export U.A.E produced lubricants.**
- **The first to offer onsite bulk deliveries outside U.A.E.**

The Innovator

Sharlu has anticipated and kept pace with rapid technological development in the Automotive, Marine, and Industrial sectors. Close co-operation with additive manufacturers has enabled the company to introduce latest specifications in the local and export market maintaining its leadership position.

The Focus

Sharlu has always been focused on customer service. Having obtained ISO 9001:2000 certification the company is geared to achieving customer satisfaction through quality and cost effective solutions providing high level of service in the form of equipment support and free technical assistance.

The Promise

To develop and maintain a win-win situation for customers, employees suppliers and shareholders of the company. All customers are assured of service tailored to their needs. Individual orders from ¼ Litre pack to 210 Litres drums are treated with equal care and pride. Customers are assured of prompt attention and efficient service at all times.