

About Robert Chaen, CEO of Change University (Asia's No.1 Change Coaches)



Robert Chaen is “The Coach to CEOs & Celebrities”. He has transformed Fortune 500 corporations and top brands such as Coca-Cola, Public Bank MSC-Cyberjaya, Nestlé, Gap, Hong Kong Airport Services, Mannings (Guardian), Cathay Pacific, AIA, and Li Ka-Shing’s Hutchison Whampoa. His track record includes mindset coaching, leadership, soft skills, marketing, branding, strategy and creative.

Chaen is an International Consultant-Coach who is based in Hong Kong, and coached internationally in China, North & S.E. Asia, USA, etc. He had worked with top ad agencies at JWT and Leo Burnett, and was a certified FranklinCovey (7 Habits) and NLP MasterCoach. He has been widely featured in TVB, ASWJ, CNBC, SCMP, The Star, and Sin Chiew.

ChangeU’s forté is Mindset Experiential Coaching style. Our workshop ratings are outstanding 9.2 out of 10 (compared to 6.9 for other trainers).